Mass Culture and Leisure

**MAIN IDEA**

Hitler used radio and movies as propaganda tools to promote Nazism.
Mass Culture and Leisure (cont.)

• The Nazi regime encouraged people to listen to the radio because it offered an opportunity to reach the masses.

• Hitler discovered his speeches were just as influential over the radio as they were in person.
Mass Culture and Leisure (cont.)

- Films were also used to reach large groups of people. Films were specially created by the Propaganda Ministry to spread the Nazi message.

- The Nazi regime used leisure time as another way to control the people by offering concerts, operas, films, guided tours, and sporting events.
Arts and Science

The art, literature, and scientific breakthroughs produced after World War I both embraced the past and reflected uncertainty for the future.
Many artists continued to follow the styles and trends of post-World War I, although new styles did emerge such as the Dada movement and surrealism.

Dada artist Hannah Hoch used photomontage to show women’s roles in the new mass culture.
Arts and Science (cont.)

- **Salvador Dalí**, a well known surrealist, used everyday objects in unfamiliar settings, creating a strange world where the irrational became visible.
• Hitler and the Nazis used art to depict heroic Germans.

• In literature, the search for the unconscious became popular. Writers used techniques to show their characters’ innermost thoughts.
Arts and Science (cont.)

- **James Joyce** used this style in *Ulysses*, which tells the story of one day in the life of ordinary citizens in **Dublin**.
• In Germany, Hermann Hesse’s novels focused on the spiritual loneliness of modern human beings in a mechanized urban society.
In science, Albert Einstein’s work in physics continued into the 1930s.
• Newtonian physics encouraged people to believe that all phenomena could be defined and predicted until 1927, when German physicist Werner Heisenberg’s **uncertainty principle** shook this belief.

• The uncertainty principle represented a new world view based on uncertainty.
THE END

TEST NEXT